



EXPLORE CANADA'S UNPARALLELED TEMAGAMI WILDERNESS IN BACKCOUNTRY COMFORT

KARIBU ADVENTURES TAKES YOU TO ONTARIO'S CANOEING MECCA

Edmonton, May 8, 2023 – Canada's new nature-focused, active travel specialist, karibu adventures is launching a spectacular tour combining the best of Canadiana experiences. This restorative wilderness immersion invites travellers to explore the rugged and pristine forests and lakes of the Great Canadian Shield in a paddlers' paradise, the Temagami region in Northeastern Ontario.

The six-day journey has guests fly-in to a remote lake by bush plane, overnight in a remote family-owned backcountry lodge, soak in a cedar wood sauna and safely navigate through Ontario's best fresh water lakes by canoe, with a certified guide who not only knows the best places to paddle, but cooks up a mean meal, and can sling a canoe on his back like a backpack.

"We've brought together all the elements that make spending time on a beautiful, remote Canadian lake in summer uniquely rejuvenating, fun and accessible," explains karibu adventures founder, Andrea Mandel-Campbell. "You no longer have to be a hardcore backwoods expert to have that quintessentially Canadian outdoor experience. We provide the bush plane, the gear, the guides, delicious food, and the sauna. And best of all, we only go when the bugs are gone!"

Added Mandel-Campbell, "Canoeing the Temagami is one of the best experiences to be had in Canada, and our goal is to make it accessible by curating a trip that combines deep, restorative wilderness with some backcountry comfort."

karibu adventures is offering a special 15% savings on its two departures this summer; July 30-Aug 4, and Aug 13-18. Group size ranges from 7 to 11 guests per trip. All accommodation, meals, canoe, and bush plane transfers, equipment and guiding are included in the price.

Itinerary

Guests are picked up at Maskinonge Lake, located approximated 450 km north of Toronto and 100 km east from Sudbury, and are transferred by pontoon boat to the lodge. The following day, they travel by bush plane to the northern end of the Chiniguchi Waterway, an unmanaged provincial park. The next three days are spent paddling through granite ringed lakes, turquoise lagoons and past towering stands of centuries-old red and white pine trees, before guests return to the lodge victorious, to enjoy a cleansing sauna, and a convivial communal dinner.

Participants should be moderately fit and comfortable canoeing 2-3 hours at a stretch (with breaks and lunch) and 4-5+ hours a day, as well as portaging equipment. Each day guests paddle approximately 15

km, portaging where necessary 100-500 metres, and setting up camp each night at a new destination. No prior canoeing experience is required. The trip is appropriate for youth 12+.

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; *** Note to editor and travel trade:** To access the 15% savings, use code canoe202. To reserve: <https://www.karibuadventures.com/ontario-temagami>

For images visit: temagami .For more information on karibu's tours visit: www.karibuadventures.com

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More About karibu:

karibu is a sustainable active adventure company with a mission to share some of the world's amazing wild places, and help keep them that way. karibu adventures was founded in 2022 by Andrea Mandel-Campbell, a corporate advisor, best-selling author and former *Financial Times* correspondent. As a proud Canadian company, karibu is committed to partnering with indigenous and local communities in the spirit of true reconciliation and economic inclusion.

karibu is the Swahili word for 'welcome,' and is inspired by Caribou, the French Canadian and Algonquin name for the North American reindeer. The woodland caribou, which rely on large tracts of old growth boreal forest to live, are critically endangered, and in some places, are on the verge of extinction. They are a bellwether of how we care for nature and the planet. They are relying on us to take better care.